



EDCAR Newsletter



PUBLICATION OF THE EL DORADO COUNTY ASSOCIATION OF REALTORS®

Volume 4, Issue 2

SAVE THE DATE!

July 2010



Save the Date

The Annual EDCAR General Membership Meeting has been scheduled for Friday, August 6, 2010 at the Cameron Park Country Club. Our guest speaker this year is Attorney and author, Shannon Jones. Ms. Jones has been a guest lecturer at the California Association of REALTORS® meetings; numerous Associations; WCR and more. Ms. Jones specializes in representing real estate agents, brokerages and parties in real estate transactions and disputes. She has a wealth of information on risk management issues affecting real estate professionals that she will be sharing with us at the luncheon. Along with our guest speaker, we will have a brief update on Prop. 90; what it is and how it benefits our County. Also we will have a report on the "State of the Association" and the election results.

A registration flyer can be accessed by http://forms.edcar.org/form/users/register.php?form_id=4 You may fill this form out online and submit it via email or you can access a flyer on our website at www.edcar.org and send it to the Association,

530 676-0180 or call the Association. Just make sure you register before July 30. There is no charge for Members; however space is very limited.

Drawing for Free Ad

Beginning the second week of each month, the Mt. Democrat has generously offered to give a free ¼ page ad to be raffled off every second week at both the Diamond Springs and the Shingle Springs tour meetings. All REALTORS® are eligible to place their business card in the drawing.

El Dorado County Planning Services—New Hours

• As of July 1, 2010, new Placerville public counter office hours for the El Dorado County Planning Department will be 8 a.m. to 4 p.m. on Monday, Tuesday, Thursday and Friday. Public counter hours will be 9 a.m. to 4 p.m. on Wednesday.

• The Customer Service lobby hours

for Building Services are 8 a.m. to 4 p.m., Monday, Tuesday, Thursday and Friday and 9 a.m. to 4 p.m. on Wednesday. The counter is open during lunch time with reduced staffing.

- The Customer Service lobby remains open for Planning Services on a walk-in basis from 8 a.m. until 1 p.m., Monday, Tuesday, Thursday and Friday and 9 a.m. to 1 p.m. on Wednesday. Afternoons (1 p.m. to 4 p.m.) are available by appointment. Appointments for planning-related questions can be made by calling 530 621-5355. Appointments are made for half-hour blocks, on the half hour. Also new office hours for Lake Tahoe will be 8 a.m. to 11:30 a.m., Monday, Tuesday, Thursday and Friday (closed Wednesday morning). Appointments for Tahoe are available for 1 p.m., 2 p.m., and 3 p.m. each afternoon.

Upcoming Meeting and Events

- ✓ July 14, New Member Orientation, 8:30 a.m. Association
- ✓ July 16, Golf Tournament Task Force meeting, 9 a.m., Association
- ✓ July 16, Honor Our Troops, packing session, 2-5 p.m., Association
- ✓ July 19, Government Affairs Committee Meeting, 2 p.m., Association
- ✓ July 26, Education Committee Meeting, 1:30 p.m., Association

Webinars at EDCAR

Following is a list of Webinars that will be presented in the EDCAR Conference room in the next few weeks. There will be no charge for these webinars; however space is very limited so only the first 15 people that sign up for each session will be accommodated. The dates and times of these webinars will be sent out in a separate email very shortly.

*13 Powerful Real Estate Blogging Tips to Generate Business

*5 Lead Generation and Conversion Strategies That Work!

*7 Proven Headline Formulas That Show You How to Sell Like Crazy

*7 Strategies to Increase Your Business Through Effective Communication

*Special Management Session: How to Build a Self-Recruiting Office

*Top Ten Closing Scripts of Today's Top Agents

Elections

Ballots for the election of Officers and Directors for the 2011 EDCAR Board of Directors will be sent out next week to all REALTOR® members eligible to vote. Please take a few moments to read the Candidate's statements and then send in your ballot before the deadline. In this election—every vote truly does count!

People in Need

Placer Title informs us that their Escrow Assistant, Kendra Trumble, has suffered a stroke and will be undergoing surgery on July 9th. Cards and well wishes can be sent to her at 3355 Colina Court, Cameron Park, CA 95682, A donation account has been opened in her name at Umpqua Bank, 3880 El Dorado Hills Blvd., El Dorado Hills, CA 95762.

REALTOR® Broker, Helene Cornevin has asked that you keep her twin sister Marian Sosniak in your prayers as she has just been diagnosed with a very rare rapid spreading cancer and while the prognosis is not good, Marian would welcome everyone's prayers and good thoughts.

Our thoughts and prayers go out to both these individuals and their families during these difficult times.

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**2010
EDCAR Board of Directors**

Kathie DeBord
President

Linda Riley **John Di Nocco**
President-Elect Treasurer

Cary Lane
Immediate Past President

Directors

Cathy Risk Bruce Stallings
Sue Cox Susan McVicar
Jason DeBord Russ Brett
Marlene Moser Bette Humenick

Affiliate Director: Jennifer Zweck

Kim Beal

Government Affairs Director

EDCAR STAFF:

Phyllis Bartosh
Executive Vice President
pbartosh@edcar.org

Mary Faure
*Bookkeeper &
Continuing Education Specialist*
mfaure@edcar.org

Barbara Terrill
Membership Coordinator
membership@edcar.org

Holly Hegseth
*Professional Standards Administrator
& Webmaster*
service@edcar.org

Devin Woodard
Store Manager
dwoodard@edcar.org

Mary Thompson
Office Assistant
mthompson@edcar.org

Weekly Tour Information

Diamond Springs and Pollock Pines Tour
Wednesdays

8:30am

Lions Hall
4701 Missouri Flat Road
Diamond Springs

Shingle Springs Tour
Thursdays

8:30am

Cameron Park Community Center
2502 Country Club Drive
Cameron Park

El Dorado County Area Zones

- | | |
|--|---|
| 12601 - Cameron Park, Greater Area | 12705 - Coloma, Lotus |
| 12602 - El Dorado Hills | 12706 - Greenstone, Gold Hill West |
| 12603 - Shingle Springs | 12707 - Mosquito, Swansboro |
| 12604 - Rescue, Luneman | 12801 - Camino, Cedar Grove |
| 12605 - Latrobe, Shingle Springs South | 12802 - Pollock Pines |
| 12701 - Placerville | 12803 - American River Canyon |
| 12702 - El Dorado, Diamond Springs | 12901 - Georgetown, Garden Valley, Kelsey |
| 12703 - Pleasant Valley, Placerville South | 12902 - Cool, Pilot Hill |
| 12704 - Somerset, Mt Aukum, South County | 12903 - North County |

Committees & Chairs

- | | |
|---|---|
| Grievance Committee Chair -
Karen Larson: karenlarsonrealtor@yahoo.com | Community Outreach Committee Chair -
Kathie DeBord: kathie@debordgroup.com |
| Education, Tech & Training Committee Chair -
John Di Nocco: john.dinocco@comcast.net | Government Affairs Committee Chair -
Kim Beal: kimberlyabeal@gmail.com |
| Honor Our Troops Committee Chair -
Cyndi Romano: cyndi@cyndiromano.com | Can Tree Committee Chair -
Marie Brooks: mbrooks@capitalvalleyrealty.com
Linda Riley: lriley@erarealtycenter.com |
| Professional Standards Committee -
Brenda Manginelli: bmanginelli@golyon.com | Members' Meeting Tour Committee Chair -
Linda Riley: lriley@erarealtycenter.com |
| Ombudsman Committee Chair -
Joanne Frisk: joanne@joannefrisk.com | Innovative Real Estate Professionals Committee-
Jason DeBord: jason@debordgroup.com |
| Membership Committee Chair -
Marlene Moser: marlenemoser@msn.com
Bette Humenick: bhumenick@golyon.com
Sue Cox: suecox@directcon.net
Trudy Meyer: tmeyer@golyon.com | Metrolist Advisory Committee Members -
Larry Berge: berges@lberge.com
Gary Peters: gpre@innercite.com
Tami Esling: tami@tamiesling.com |

**Monday - Friday
8:00am - 5:00pm**

